Mr. Juma Al Majid

Born of one man's vision, enterprise and drive, the Juma Al Majid Group of companies had a modest start in the year 1950. After the passage of half a century, Mr. Juma Al Majid, founder and chairman, still remains the guiding light and inspirational force behind the organization's phenomenal success.

His simple but highly effective philosophy of satisfying customers, small or big, through a mix of honesty, integrity and social awareness has become ingrained in all aspects of the business and is truly responsible for the group's unrivaled success.
AWAFI FOODSTUFF

AWAFI Foodstuff LND. Co. L.L.C. started operations in the year 1999. The company produces high quality snack delicacies under the brand name Crunchos that include Potato Crisps, Pellets, Extruded Snacks and Nuts - Cashew, Almonds, Pistachios and Peanuts.

Manufacturing processes at the company’s facilities use the best available industrial technologies under strict supervision of a professional team of industry specialists and quality control experts. This effort is supported by a well equipped lab ensuring strict adherence to local and international quality and hygiene standards. The management believes in taking preventive rather than corrective measures and understands that quality management should be an integral part of processing, as a means of providing customers with high quality products.
CRUNCHOS

* ESTABLISHED IN 1999

* SPECIALIZED IN MANUFACTURING AND DISTRIBUTING CHIPS & NUTS

* PAID UP CAPITAL OF 30 MILLION DHS.

* PRODUCING ZERO TRANS FAT POTATO CHIPS & NUTS, TO SHOW OUR CUSTOMER THAT WE CARE.

* LAUNCH OF CRUNCHOS FLAVOR NUTS FOR ALMOND, CASHWE AND MACADAMIA.
CHIPS
NATURAL POTATO CHIPS
SALT, KETCHUP, SALT & VINEGAR, JALAPENO, CHEESE, CHILLI.

SIZES: 13GM, 26GM, 40GM, 175GM

PREMIUM CHIPS
* FRESH RED CHILLI
* MEXICAN LIME & CHILLI
* SUN DRIED TOMATO & BASIL

SIZES: 40GM, 175GM

0 trans fat
0 colesterol

Crunchos Products
Juma Al Majid Group
Manufacturing Chips & Nuts
Crunchos Products

Nuts

Salty Nuts
Penuts, Pistachio, Cashew

Sizes Pouch: 15gm, 40gm, 100gm, 300gm
Sizes Cans: 125gm, 225gm, 400gm

Flavoured Nuts
Cashew, Almond, Macadamia

Flavours
Cheese, Smoked, BBQ, Chilli

Sizes Pouch: 225
Sizes Cans: 225

Crunchos
Juma Al Majid Group
Manufacturing Chips & Nuts
CRUNCHOS Products

MIXED NUTS

* ASSORTED MIX
  PEANUTS + CASHWE + AL, OMD + SALT
  SIZES POUCH (15GM, 40GM, 100GM, 300GM)
  SIZES CANS (225GM, 400GM)

* ROYAL MIX
  (CASHWE + PISTACHIO + ALMOND + MACADAMIA, PECAN, SALT)
  SIZES CANS (225GM, 400GM)

* PREMIUM MIX (CASHWE + PISTACHIO + ALMOND + MACADAMIA+SALT)
  SIZE CANS (225GM, 400GM)

SPICY JAPANIES CRACKERS
SIZES POUCH (40GM, 100GM, 225)

c trans fat
colesterol

CRUNCHOS
JUMA AL MAJD GROUP
MANUFACTURING CHIPS & NUTS
SEEDS

PUMPKINS SEEDS
SIZES POUCH: 40GM, 100GM, 225GM

EGYPTIAN SEEDS
SIZES POUCH: 40GM, 100GM, 225GM

SUNFLOWER SEEDS
SIZES POUCH: 40GM, 100GM, 225GM

trans fat colesterol
U.A.E MARKETS

KEY ACCOUNT

YOU CAN FIND CRUNCHOS IN ALL KEY ACCOUNTS MARKETS AROUND U.A.E

B CLASS AND C CLASS MARKETS

YOU CAN FIND CRUNCHOS IN ALMOST ALL SUPERMARKETS AND GROSERIES AROUND U.A.E.

PETROL STATION
HAVE A SNACK AND TAKE CRUNCHOS FROM ANY PETROL STATION IN U.A.E.

SELF SERVICE

CRUNCHOS COVERS MORE THAN 300 SCHOOLS AND HOTELS.
QUALITY

QUALITY CONTROL
CRUNCHOS HAVE QC DEPARTMENT FOR CHECKING THE QUALITY FOR EACH PIECE OF CHIPS OR NUTS THAT GOES TO THE MARKET.

CERTIFICATES
CRUNCHOS GOT THE ISO 9001 AFTER ACHIEVING THE STANDARDS OF QUALITY THAT ARE RECOGNIZED AND RESPECTED THROUGHOUT THE WORLD.

CRUNCHOS GOT THE HACCP CERTIFICATE (HAZAR ANALYSIS CRITICAL CONTROL POINT) WHICH IS THE SYSTEMATIC PREVENTATIVE APPROACH TO FOOD SAFETY.

ISO 9001

HACCP
In Crunchos we have a professional exporting team that is exporting Crunchos products all around Middle East and Africa.

Crunchos starts exporting their product in 2005 after the products start growing and growing in the market, and after Crunchos started to be a leadership product in the U.A.E market.
PRIVATE LABELS

Awafi Foodstuff IND started doing private labels for a lot of companies, including Al Rifai Nuts, Al Manani Nuts, Al Batal, Goody, LoLo, Co-op and more!

Exclusively

You can enjoy your flight more with Fly Emirates first class flights by tasting our wonderful premium mix nuts.
INFO

FOR MORE INFORMATION PLEASE CALL US
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OUR LOCATION
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OR VISIT OUR FACEBOOK PAGE
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